



STEPHAN BECHTOLDT .com



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Goal

INTERACTIVE ART DIRECTOR AND-OR WEB DESIGNER

To be part of a team with creative, boundary-pushing ambitions, a great respect for detail and organization, as well as a fondness of adopting new technologies and processes in interactive, web, and mobile design.

Experience

ASSOCIATE CREATIVE DIRECTOR // LGD COMMUNICATIONS INC. SEP 2007 → PRESENT

ACD role on agency interactive projects, from architecture to completion, in most cases directing production. Responsibilities include leading the creation of full websites, micro-sites, e-marketing campaigns and social media pages from concept through sitemaps and wireframes to layouts. Working closely with creative directors, as a lead role, on the expansion of LGD's interactive and social media department. Multi-Disciplinary employee with skills ranging from office-techie to ping-pong referee.

CLIENTS: TRUMP HOLLYWOOD | MARQUIS | ICON BRICKELL | ME BY MELIÁ | CITYPLACE
GRAN MELIÁ HOTELS & RESORTS | SAPPHIRE | ELEKTRA ONE | Z-OCEANHOTEL | RCRS
VICEROY SPA | MARINA GRANDE | HAWK'S CAY | RCRS | LGD

CHAIRMAN // VOX GRAPHIS LIGATURE 2007 – UNIVERSITY OF FLORIDA SEP 2006 → FEB 2007

As chairman of the University of Florida's 16th annual celebration of design and juried show, my responsibilities included organizing the design exhibition and the design symposium that surrounded the show. Inviting nationally and internationally recognized guest designers / jurors and directing the brand creative and marketing materials. Directing multiple design-teams while conceiving and creating the web presence of the event.

GUESTS: JAN WILKER – KARLSSONWILKER INC. | KEN BARBER – HOUSE INDUSTRIES
ELLEN LUPTON – MICA | MATT SUNG – DESIGN:RELATED | KAREN HORTON – OXFORD
UNIVERSITY PRESS

DESIGNER // MINT DESIGN STUDIO – UNIVERSITY OF FLORIDA JAN 2006 → MAY 2006

Mint is a student-run web and print collective at the University of Florida. Responsibilities included conceptualizing project strategies, developing copy, creative and specs, as well as interacting with clients. Projects included identity systems, print collateral, and web development.

CLIENTS: THE COLLEGE OF FINE ARTS | THE UNIVERSITY OF FLORIDA | MUSE MAGAZINE
THE WARP PROGRAM | THE CENTER FOR AUTISM RELATED STUDIES

Expertise

Experience with interactive ux, front-end, print, and branding principles.
Deep understanding of front-end code, modern technologies and concepts.
Gaining experience with mobile-web, app-design and print-production.
Ability to thrive collaboratively as part of a team, as well as independently.
Always determined to identify, and implement the best possible solutions.
I am fluent in English. Ich spreche fließend Deutsch.
Always Punctual.

Education

BACHELOR OF FINE ARTS – GRAPHIC DESIGN // UNIVERSITY OF FLORIDA JUL 2003 → APR 2007

COMPUTER INTEGRATED STUDIO // UNIVERSITY OF FLORIDA AUG 2005 → APR 2007

Through a competitive process, 16 other design students and myself were selected to be part of the University's specialized two year limited-access computer-integrated graphic design studio. It provided a fast-paced, conceptually-driven, hands-on environment with a focus on detail, experimentation, and mutual inspiration.

Recognition

LIGATURE ANNUAL DESIGN EXHIBITION // UNIVERSITY OF FLORIDA 2005 → 2006 → 2007

2007 // Juried design exhibition judged by:
Jan Wilker (Karlssonwilker Inc.), Ken Barber (House Industries),
Matt Sung (design:related), Karen Horton (Oxford University Press)

SELECTED ENTRY: EVENT POSTERS AND POSTCARD SET

2006 // Juried design exhibition judged by:
Steve Frykholm (Herman Miller), Doug Grimmitt (Primal Screen),
Carlos Segura (Segura Inc.), Ellen Lupton (mica), Flo Zavala (Studio N°1)

SELECTED ENTRY: UNIVERSITY GRAPHIC DESIGN PROGRAM STUDENT BOOK

2005 // Juried design exhibition judged by:
Duane Bray (IDEO), Jeff Matz (Lure Design), Jose Reyes (Metaleap Design)
and David Ritter (VSA Partners)

SELECTED ENTRY: GRAPHIC DESIGN CLUB T-SHIRT DESIGN

Interests

Design, Typography, Web Technologies, Gadgets, Automobiles, Car Tuning, Computer-Watercooling, Import Beers, Street Art, Roadbikes, The smell of freshly printed ink, orange+grey

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