



Stephan
bechtoldt .com

Objective

ART DIRECTOR AND/OR WEB DESIGNER

To be part of a team with creative, boundary-pushing ambitions, a great respect for detail and organisation as well as a lack of fear of adopting new technologies and processes.

Experience

ART DIRECTOR // LGD COMMUNICATIONS INC. ... lgdcom.com

SEP 2007 → PRESENT

Art Directing a wide range of print projects from concept to completion, in many cases overseeing production. Responsible for all interactive and web design projects including websites, e-marketing campaigns and flash animations with responsibilities ranging from concept to coding. Working tightly with the creative directors on the developing and expanding of the agency's interactive / web dept. Multi-Disciplinary employee performing in roles from "office-techie" to ping-pong referee.

CLIENTS: GRAN MELIÁ HOTELS & RESORTS | ME BY MELIÁ | CUGINI GRAPPA | ICON BRICKELL SAPHIRE ELEKTRA ONE | ZOCEANHOTEL | CITYPLACESOUTHTOWER | THE SPA AT VICEROY MARINA GRANDE | HAWK'S CAY | RCRS

CHAIRMAN // VOX GRAPHIS LIGATURE 2007 – UNIVERSITY OF FLORIDA

SEP 2006 → FEB 2007

As chairman for the University of Florida's 16th annual celebration of design and juried show the responsibilities were to organize the design exhibition along with the symposium that surrounded the show. Inviting / scheduling nationally and internationally recognized guest designers / jurors, directing the brand creative and marketing materials, directing multiple committees, conceiving and creating the web presence of the event.

GUESTS: JAN WILKER – KARLSSONWILKER INC. | KEN BARBER – HOUSE INDUSTRIES ELLEN LUPTON – MICA | MATT SUNG – DESIGN:RELATED | KAREN HORTON – OXFORD UNIVERSITY PRESS

DESIGNER // MINT DESIGN STUDIO – UNIVERSITY OF FLORIDA

JAN 2006 → MAY 2006

Mint is a student-run web and print collective at the University of Florida. Responsibilities were conceptualizing project strategies, developing copy, creative and specs, interacting with clients and production management. Projects included identity systems, print collateral, and web development.

CLIENTS: THE COLLEGE OF FINE ARTS | THE UNIVERSITY OF FLORIDA | MUSE MAGAZINE THE WARP PROGRAM | THE CENTER FOR AUTISM RELATED STUDIES

Qualifications

Experience with print, branding-identity and web-design.
Limited experience with interactive concepts and print-production.
Able to work collaboratively, as part of a team and independently.
Fluent in English and German.
Eager to learn and be part of great projects.
Always Punctual.

Education

BACHELOR OF FINE ARTS – GRAPHIC DESIGN // UNIVERSITY OF FLORIDA

JUL 2003 → APR 2007

COMPUTER INTEGRATED STUDIO // UNIVERSITY OF FLORIDA

AUG 2005 → MAY 2007

Through a competitive process, 16 other design students and myself were selected to be part of the University's specialized two year limited-access computer-integrated graphic design program. It provided a fast-paced, hands-on environment with a focus on mutual inspiration & realization.

Recognition

LIGATURE ANNUAL DESIGN EXHIBITION // UNIVERSITY OF FLORIDA

2005 → 2006 → 2007

2007. Juried design exhibition judged by:

Jan Wilker (Karlssonwilker Inc.), Ken Barber (House Industries), Matt Sung (design:related), Karen Horton (Oxford University Press)

SELECTED ENTRY: EVENT POSTERS AND POSTCARD SET

2006. Juried design exhibition judged by:

Steve Frykholm (Herman Miller), Doug Grimmett (Primal Screen), Carlos Segura (Segura Inc.), Ellen Lupton (mica), Flo Zavala (Studio N°1)

SELECTED ENTRY: UNIVERSITY GRAPHIC DESIGN PROGRAM STUDENT BOOK

2005. Juried design exhibition judged by:

Duane Bray (IDEO), Jeff Matz (Lure Design), Jose Reyes (Metaleap Design) and David Ritter (VSA Partners)

SELECTED ENTRY: GRAPHIC DESIGN CLUB T-SHIRT DESIGN

Interests

Great Design, Typography, Web Technologies, European Car Tuning, Gadgets, Computer Watercooling, Import Beers, Street Art, Roadbikes, The smell of freshly printed ink, orange+grey

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